



BIOGRAPHIES

BIOGRAPHIES_PROMOTIONAL COPY_ENGLISH

Note: Feel free to edit for your purposes.

VERSION ONE_NO MAXIMUM

Word count: 307

For many years, the members of **Ça Claque!** have been actively celebrating and promoting French-Canadian/Métis folklore through music, song and dance. After gaining experience individually within a variety of performing troupes, the members of **Ça Claque!** felt they were ready to push themselves to greater heights.

One evening, during a community event, the seed was sown...The time had come to form a high-energy troupe that would fuse the talent and spirit of the musicians with the elegance and technique of the dancers.

The time had also come to create a troupe of experienced artists committed to promoting their art, to integrating contemporary dance and music into the fold of a traditional repertoire, to creating vibrant and energetic performances for engaged crowds and ultimately to assure the survival and the evolution of French-Canadian/Métis cultures within their community and abroad.

Ça Claque! was born!

Since its inception in 2009, **Ça Claque!** has recorded a 4 track demo CD and a 12 track full-length CD, the latter was nominated for a 2013 *Western Canada Music Award* in the *Francophone Recording of the Year* Category. The group has represented Canada internationally in Costa Rica, Peru and Chile and has participated in countless local, national and international festivals. In July 2014, the group performed at the Calgary Stampede – National Music Centre VIP Private Reception – alongside Paul Brandt, Jim Cuddy and Buffy Sainte-Marie.

The members of **Ça Claque!** come from every disciplinary background imaginable: voice, piano, guitar, bass and percussion, classical ballet, jazz, tap, modern, musical theatre and, naturally, traditional French-Canadian gigue! Between them, they have decades of stage experience and professional accomplishments.

Ça Claque! endeavours to create a substantial repertoire of modern---infused folk material. The amalgamation of creative musicians and singers as well as strong dance technique creates a unique and distinct look, feel and sound in harmony with our name....**Ça Claque!**

VERSION TWO_150 WORDS OR LESS

Word count: 155 words

Get ready to clap your hands and tap your feet to the high-energy performances of **Ça Claque!**. Feel the rhythm, experience 'la joie de vivre', and discover French Canadian and Métis folklore – traditional as well as contemporary – through music and dance.

Composed of Manitoban artists, **Ça Claque!** features exciting and diverse entertainment that will keep you captivated from the first note of the fiddle to the last step of gigue.

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VERSION THREE

Word count: 52 words

A showcase of Franco-Manitoban and Métis artists who share their love of French Canadian and Métis folklore – traditional as well as contemporary through music and dance.

Ça Claque! Features exciting and diverse entertainment that will stir your senses from the first note of the fiddle to the last step of the gigue.